

# a-z of Fundraising

**a** **Ask your employer about matched funding** – You might be able to double your fundraising! An **Auction**, **Art show** or an **Afternoon tea**; lots of A's to get you started...



**h** **Hold a collection** – Supermarket bag packing or apply to your local council to do a street collection. Raising funds and awareness at the same time.



**b** **Boot sale** – It's a classic fundraiser, tried and tested, have a clear out and find your inner *Del Boy* while on your stall; or a **Book sale**, **Bike ride** or family **Barbeque**.



**i** **In celebration** – Ask for donations instead of gifts for a birthday or anniversary. Set up a Facebook fundraiser for the Trust.



**c** **Car wash** – Host a community **Car wash**; or **Chores** such as dog walking, lawn mowing or food shopping services for a donation; or how about a **Comedy night**?



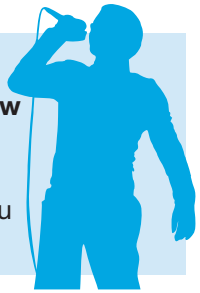
**j** **Jazz night** – any jazz fans in the family or at work? Or how about a **Jewellery sale** – get everyone to have a clear out of their jewellery boxes and see what you come up with.



**d** **Dare yourself!** Embrace the adrenalin and jump from a plane, abseil down a building or take the 'leap' for liver with a bungee jump; **Dress down days** are easy to organise or if you fancy going back to the 80's what about an old school **Disco**?



**k** **Karaoke** – of course this has to be on the list; and **Know your circles** – friends, family, local businesses, colleagues, bosses? Who can support you in your fundraising efforts.



**e** **eBay for charity** – get rid of those unwanted items online – it's the same as **eBay**, but there's options to donate to charity as well – win win!



**l** **Lottery** – easy! Join the British Liver Trust's weekly lottery for just £1 for the chance to win £25,000 – get friends and family signed up too at [www.britishlivertrust.org.uk/british-liver-trust-weekly-lottery/](http://www.britishlivertrust.org.uk/british-liver-trust-weekly-lottery/)



**f** **Family fun day** – at your local park (get permission!) why not get family and friends together for face painting, tombola and traditional family games to raise funds; or a **Fashion show**, **Football match** or **Fancy dress party**.



**m** **Month of sponsored activities** – Spend a month doing lots of different activities – silence, digital detox, run, walk, cake sale; how about dying your hair a wacky colour, and encouraging donors to vote on the colour?!

**g** **Guess the...** Everybody loves a guessing competition. **Guess** how many coffee beans are in a jar? **Guess** the name of the teddy or the weight of the cake?



**n** **Night in** – host a dinner party or film night for your loved ones in return for a donation of the savings from going out to a restaurant or cinema.

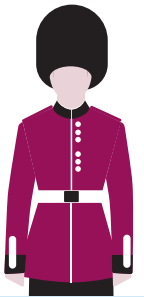




**Open garden day** – If you're green fingered, why not invite everyone to enjoy your blooms at an open garden day. You could combine lots of fundraising in one go – friends could help with a plant sale and a BBQ.



**Uniform day** – The opposite of a dress down day, how about a **Uniform day**? Everyone can choose a uniform or pick a theme such as fire fighters or police, and award prizes for the best efforts.



**Virtual challenge** – Take on a run, bike ride or trek at your own pace with a virtual challenge. Set yourself a target, perhaps a marathon in a month, cycle 100 miles in three months or trek 500 miles in a year – the possibilities are endless.



**Work fundraising!** Whether it's a dress down day, donating an hour of pay, office Olympics or a team challenge, get your colleagues involved and tell them why we matter to you.



**Xbox marathon** – gaming for good causes has become a popular phenomenon in recent years, why not turn your love of games into a fundraiser? And you can fundraise at **Xmas** of course...



**Year long challenge** – supporter Shirley set a goal to raise £700 by her 70th birthday through a year of fundraising. Could you complete 30 challenges for your 30th? Or raise £500 in your 50th year?



**Zany ideas!** – Anything goes for this letter... what wacky ideas can you think of? Get sponsored for eating jelly through a straw, or how many marshmallows you can fit in your mouth – or **Zumbathon** anyone?



**Perk up your Liver!**, with a coffee break fundraiser. Invite friends around for a brew and help raise funds for better liver health. Download your pack at [www.britishlivertrust.org.uk](http://www.britishlivertrust.org.uk)



**QI** – How about a more challenging version of a quiz night? Ask some really obscure questions and see who can come up with the funniest answers to win points and be crowned QI master.



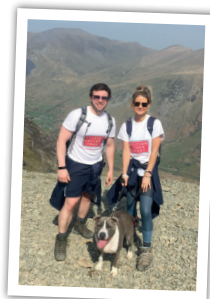
**Raffle** – whatever the event, a raffle is a great way to boost your fundraising; local businesses are usually supportive, and everyone loves the chance to win a prize.



**Sweepstake** – do you love Eurovision? Are you a football fan? Or are you obsessed with a particular Reality TV show? Why not organise a sweepstake and get everyone involved; reach for the skies with a **Skydive** or how about a **Sports tournament**.



**Trekking** in the UK or overseas? Check out our challenge event calendars on our website today: [www.britishlivertrust.org.uk](http://www.britishlivertrust.org.uk)



**Get in touch let us know what you're planning or for more ideas!**

Call: 01425 481320 • Email: [fundraising@britishlivertrust.org.uk](mailto:fundraising@britishlivertrust.org.uk) • [www.britishlivertrust.org.uk](http://www.britishlivertrust.org.uk)

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British Liver Trust, Venta Court, 20 Jewry Street, Winchester, SO23 8FE

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